

GeoNAREM, Boulevard 1945, 4, 7511 AE, Enschede, The Netherlands Email: info@geonarem.org

Website: www.geonarem.org

#### **GeoNAREM PROJECT MAP PLATFORM**

#### **About GeoNAREM**

GeoNAREM means Geo-information for Natural Resources and Environmental Management. The organization consists of a multinational team of environmental and natural resource experts with experience and proficiency in the application of Remote Sensing and Geospatial tools for collaborative stakeholder planning and management decision making. We have a mission to improve access to Geo-information and to apply knowledge and technology in environmental and natural resource management for better livelihoods. Though very young, the organization has contributed to mapping research, projects and programs as well as tracking investments in the agricultural sector of Africa using modern, using high-end GIS techniques. GeoNAREM is currently represented in Ghana, Kenya, Papua New Guinea and Tanzania.

### **Product description**

The GeoNAREM Projects Mapping platform is an interactive web-based map intended to improve transparency and enhance communication of project impacts with a wider stakeholder group. It will be hosted on the official GeoNAREM website (<a href="www.geonarem.org">www.geonarem.org</a>)

Projects will be categorized according to sector themes. To ensure ease of access, projects will be displayed using a highly customizable interface with each organization's logo. The platform will be populated based on data provided by participating organizations, using a simplified data collection template. Essential data on projects to be incorporated into the platform include *project name*, *locations*, *theme*, *duration*, *budget*, *donors*, *implementing partners* and other relevant description. Templates of all data requirements will be made available upon request.

## Usability

The project mapping platform will be customized with a user-friendly interface that can be accessed by a diverse user groups, including project implementers, grassroots beneficiaries and donors. Navigation buttons, display and instruction for performing various operations will be intuitive and user friendly.

We are guided by the realization that our clients need a system they can control on their own with limited technical support. GeoNAREM will offer staff training for various levels of accessing and updating the platform as required.

# Security

GeoNAREM understands that critical and sensitive organizational information will be used to establish and maintain the platform. We assure organizations of our high professional ethics



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and hence maximum security of their data to be used on the platform. All systems we use for the Projects Map Platform are protected with modern computer security tools.

## **Data Management**

All data will be received and maintained by GeoNAREM. We will work with organizations to gradually transfer data input and management. This means the users in the organization will eventually be able to independently upload data, edit existing information and control what end users can access.

#### Offer

To ensure maximum reach and benefit of our service to users, we are offering **FREE OF CHARGE** access to the Projects Mapping Platform to all interested organizations.